

HOTELS

A wide choice of hotels has been included in these arrangements, grouped in accordance with their prevailing rates:

GROUP 1

CLIFT
EMPIRE
FAIRMONT
MARK HOPKINS
PALACE
ST. FRANCIS
SIR FRANCIS DRAKE

GROUP 2

BELLEVUE
CALIFORNIAN
CANTERBURY
CARLTON
CARTWRIGHT
DRAKE-WILSHIRE
EMPIRE
FRANCISCAN
MANX
MAURICE
OLYMPIC
PLAZA
STEWART
WASHINGTON
WHITCOMB

GROUP 3

AMBASSADOR
CARTWRIGHT
CECIL
DAVENPORT
EMBASSY
FRANCISCAN
GLEN
ROYAL
GOLDEN STATE
GOTHAM
GRANADA
KING GEORGE
MARK TWAIN
MAYFLOWER
OXFORD
ROOSEVELT
SENATOR
SOMERTON
SPAULDING
STEWART
TERMINAL
VICTORIA
WASHINGTON
WORTH

GROUP 4

AMBASSADOR
COURT
GOLDEN STATE
GRANADA
MANX
SOMERTON
STEWART
TERMINAL
VICTORIA
WASHINGTON

Where a hotel is listed in more than one group, superior accommodations will be provided when the rate for the higher group is paid.

General Information

Individual Service: These services are for individuals and are therefore unescorted. You are free to enjoy the World's Fair, the sights of San Francisco, and the features of these arrangements at your own convenience.

Special Rates for Children: No charge will be made for children under 5 years of age sharing bed in hotel with adult. Children under 5 years of age will be admitted free to the Exposition, and no charge will be made for transfers specified in the itineraries, nor for sightseeing unless child occupies a separate seat in the sightseeing coach.

For children 5 to 12 years of age sharing hotel room with adults, the rate will be as follows:

Example 1: One adult accompanied by one child 5 to 12 years of age will be charged Single Room rate—child charged one-half Single Room rate plus 50c.

Example 2: Two adults accompanied by child 5 to 12 years of age will be charged Double Room or Twin Bedded Room rate each—child charged one-half Double Room or Twin Bedded Room rate plus 50c.

Meals are not included in these arrangements.

Sightseeing: The City Tour De Luxe of San Francisco and the Oakland, Berkeley, and University of California Tour will be made by comfortable Gray Line Motor Coach.

The above services are available on any day. For further information concerning schedules of the above trips consult your Hotel Clerk.

Transfers: Transfers between railroad terminal and hotel in San Francisco will be performed by the Yellow Cab Company.

Extension of Visit: If you desire to stay at your hotel for a period longer than that specified in your arrangements, you must notify the hotel management.

American Express Travel Service: These arrangements in San Francisco will be under the auspices of the American Express, a world-wide organization internationally known for its travel service and travelers cheques.

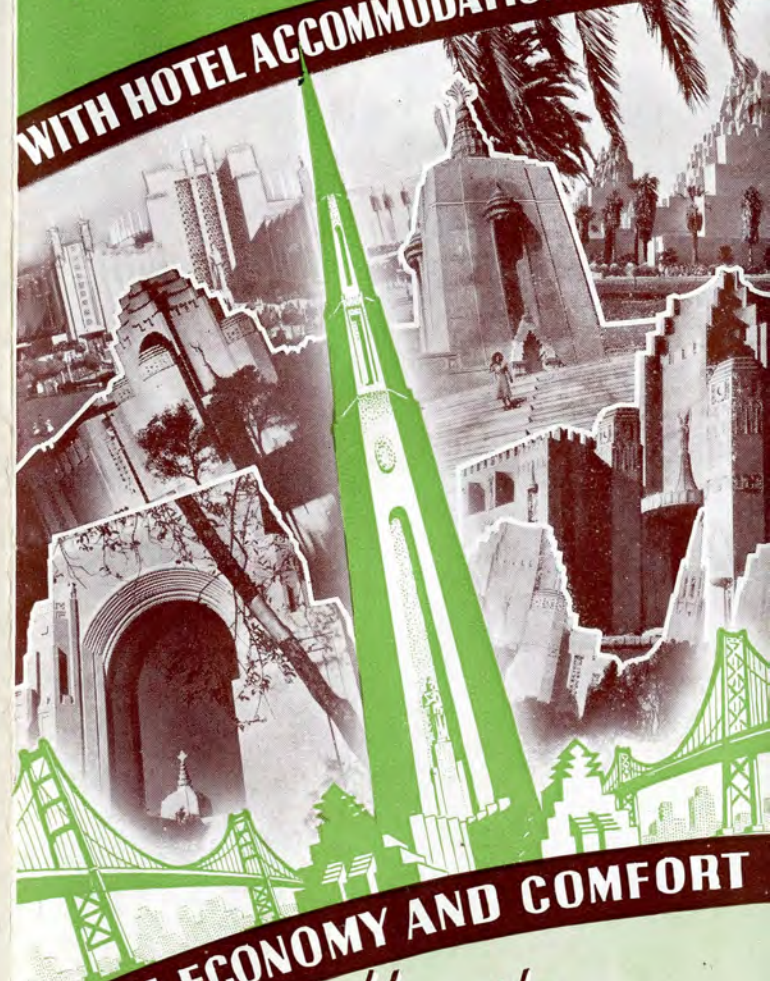
During the World's Fair, the American Express Company will maintain a Special World's Fair Office at 253 Post Street, San Francisco, Calif., also service and information bureaus at all San Francisco railroad terminals, and an exhibit office in the Vacationland Building located on the World's Fair grounds.

AMERICAN EXPRESS TRAVELERS CHEQUES

American Express Travelers Cheques are always a convenient form in which to carry your travel funds. On any trip they protect you against loss and theft, and thus eliminate worry. They are obtainable at American Express offices, banks and railroad ticket offices in denominations of \$10, \$20, \$50 and \$100.

Visit the
SAN FRANCISCO
WORLD'S FAIR-1939
... BY RAIL

WITH HOTEL ACCOMMODATIONS ASSURED



WITH ECONOMY AND COMFORT
How the

Southern Pacific Lines

Visit the SAN FRANCISCO WORLD'S FAIR

BY RAIL •• with Hotel Accommodations Assured

THE pleasures and thrills of a lifetime await you on Treasure Island, the man-made isle in beautiful San Francisco Bay and site of the Golden Gate International Exposition. "Pageant of the Pacific" they call this World's Fair that represents the glamour that is the magnet of the Western America—the embroidered culture of the Orient, the primitive beauty of the South Seas, the fire of the Latin Americas, the robust grandeur of the Western States. Adventure sets the pace for this great Fair—leisure, travel, recreation—and gathers into one beautiful setting the color of the Western World, not at work, but living, roaming over its finest country.

See all of this marvelous Exposition—and all of San Francisco and its environs, too—the carefree, economical, and thoroughly enjoyable way offered you by American Express Travel Service. Be assured of desirable hotel accommodations in the crowded city. Forget everything except having a good time!

The plan is simple! When you purchase your railroad tickets—whether you travel by Pullman or in modern coaches—you can purchase an American Express Tour Ticket for a visit in San Francisco of from two to six days.

This done, your worries are over because all the details of the visit have been arranged for you. When your train arrives in San Francisco, you are directed by an American Express uniformed representative to a taxicab which takes you to your hotel. At the hotel your room—the one you selected before you left home—is waiting for you. Even though the hotels of the city may be crowded to overflowing with other visitors, there is no uncertainty for you about getting a room, nor about the price you will have to pay.

In your possession are World's Fair admission tickets, as well as tickets entitling you to sight-seeing in San Francisco with a lecturer-guide to point out principal points of interest. Everything has been so perfectly arranged that during your stay in San Francisco you have little to do but enjoy yourself.



Advance arrangements made at home city.



You start your World's Fair trip carefree.



You are assisted at San Francisco terminal.



You are taken by taxi to your hotel.



Your hotel room is assured.



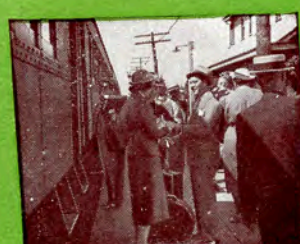
You have Admission Tickets for the Fair.



You see San Francisco comprehensively



You are taken by taxi to your train.



Home again!



ADVANTAGES OF THESE SERVICES

You see San Francisco and the World's Fair in a convenient and economical manner.

With the details of your trip arranged in advance, you have more time to enjoy yourself while in San Francisco.

You are carefree... go as you please... stay at the hotel of your choice and enjoy these special services at your leisure.

You are able to determine, even before leaving home, what the cost of your trip will be.

And most important, your hotel accommodations are assured.

2 Day Tour

In SAN FRANCISCO includes:

- Taxicab transfer from railroad terminal in San Francisco to hotel.
 - One night in hotel (room only—no meals).
 - One Admission Ticket to the World's Fair.
 - City Tour De Luxe by Gray Line Motor Coach.
 - Taxicab transfer from hotel to railroad terminal in San Francisco.
- Prices quoted below are per person, varying with hotel accommodations selected, and include all services specified above:

HOTELS	Single Room	Double Room (Double Bed)	Double Room (Twin Beds)
Group 1 with Bath..	\$10.60	\$9.10	\$9.60
Group 2 with Bath..	9.10	8.10	8.60
Group 3 with Bath..	8.10	7.60	8.10
Group 4 without Bath	7.60	7.10

3 Day Tour

In SAN FRANCISCO includes:

- Taxicab transfer from railroad terminal in San Francisco to hotel.
 - Two nights in hotel (room only—no meals).
 - Two Admission Tickets to the World's Fair.
 - City Tour De Luxe by Gray Line Motor Coach.
 - Taxicab transfer from hotel to railroad terminal in San Francisco.
- Prices quoted below are per person, varying with hotel accommodations selected, and include all services specified above:

HOTELS	Single Room	Double Room (Double Bed)	Double Room (Twin Beds)
Group 1 with Bath..	\$16.25	\$13.25	\$14.25
Group 2 with Bath..	13.25	11.25	12.25
Group 3 with Bath..	11.25	10.25	11.25
Group 4 without Bath	10.25	9.25

4 Day Tour

In SAN FRANCISCO includes:

- Taxicab transfer from railroad terminal in San Francisco to hotel.
 - Three nights in hotel (room only—no meals).
 - Three Admission Tickets to the World's Fair.
 - City Tour De Luxe by Gray Line Motor Coach.
 - Taxicab transfer from hotel to railroad terminal in San Francisco.
- Prices quoted below are per person, varying with hotel accommodations selected, and include all services specified above:

HOTELS	Single Room	Double Room (Double Bed)	Double Room (Twin Beds)
Group 1 with Bath..	\$22.00	\$17.50	\$19.00
Group 2 with Bath..	17.50	14.50	16.00
Group 3 with Bath..	14.50	13.00	14.50
Group 4 without Bath	13.00	11.50

5 Day Tour

In SAN FRANCISCO includes:

- Taxicab transfer from railroad terminal in San Francisco to hotel.
 - Four nights in hotel (room only—no meals).
 - Three Admission Tickets to the World's Fair.
 - City Tour De Luxe by Gray Line Motor Coach.
 - Sightseeing Tour of Oakland, Berkeley, and the University of California by Gray Line Motor Coach.
 - Taxicab transfer from hotel to railroad terminal in San Francisco.
- Prices quoted below are per person, varying with hotel accommodations selected, and include all services specified above:

HOTELS	Single Room	Double Room (Double Bed)	Double Room (Twin Beds)
Group 1 with Bath..	\$29.50	\$23.50	\$25.50
Group 2 with Bath..	23.50	19.50	19.50
Group 3 with Bath..	19.50	17.50	19.50
Group 4 without Bath	17.50	15.50

Enjoy the speed, comfort and safety of rail travel

You can purchase these World's Fair services through your local railroad ticket agent, any Travel Agent, or any American Express office; but reservations should be made five days prior to the day you expect to arrive in San Francisco.

6 Day Tour

In SAN FRANCISCO includes:

- Taxicab transfer from railroad terminal in San Francisco to hotel.
 - Five nights in hotel (room only—no meals).
 - Three Admission Tickets to the World's Fair.
 - City Tour De Luxe by Gray Line Motor Coach.
 - Sightseeing Tour of Oakland, Berkeley, and the University of California by Gray Line Motor Coach.
 - Taxicab transfer from hotel to railroad terminal in San Francisco.
- Prices quoted below are per person, varying with hotel accommodations selected, and include all services specified above:

HOTELS	Single Room	Double Room (Double Bed)	Double Room (Twin Beds)
Group 1 with Bath..	\$35.00	\$27.50	\$30.00
Group 2 with Bath..	27.50	22.50	25.00
Group 3 with Bath..	22.50	20.00	22.50
Group 4 without Bath	20.00	17.50

ARRANGEMENTS UNDER AUSPICES OF AMERICAN EXPRESS TRAVEL SERVICE

Visit America's Scenic West enroute to the San Francisco World's Fair..



See the GOLDEN GATE INTERNATIONAL EXPOSITION and the SCENIC WONDERLAND OF THE WEST in one glorious vacation trip. What could be more perfect than a tour of the scenic marvels and national beauties of the vast West, punctuated by a visit to the Golden Gate International Exposition, San Francisco's mammoth World's Fair that celebrates the opening of the truly marvelous Golden Gate Bridge. Plan your trip now—your ticket or travel agent will gladly help you—and select those of the West's endless attractions that most appeal to you. Include in your tour the glorious attractions of California and its sparkling coast resorts, the rugged Pacific Northwest, the Grand Canyon, one or more of America's famous National Parks, or perhaps Alaska. Make San Francisco your half-way stop. Go one way and return by another, if you prefer. This is a rare travel opportunity that comes but once in a lifetime—don't miss it. See, on the inside pages, how delightfully carefree and enjoyable—and how inexpensive—your visit to San Francisco's World's Fair can be.

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