

SOUTHERN PACIFIC REPRESENTATIVES



Your nearest Southern Pacific representative will gladly give you full information as to passenger fares, Pullman reservations, time schedules, etc. He will also attend to such details as tickets, hotel reservations, etc., for you. For further information, see him, or write:

O. P. BARTLETT, *Passenger Traffic Mgr.*,
Chicago, Ill.

H. H. GRAY, *General Passenger Agent*,
New York, N. Y.

WILLIAM SIMMONS, *Traffic Manager*,
Southern Pacific S. S. Lines,
New York, N. Y.

J. T. MONROE, *Passenger Traffic Mgr.*,
Texas & Louisiana Lines, Houston, Texas.

E. A. TURNER, *General Passenger Agent*,
New Orleans, La.

J. A. ORMANDY, *General Passenger Agent*,
Portland, Oregon


F. C. LATHROP, *General Passenger Agent*,
San Francisco, Calif.

H. P. MONAHAN, *General Passenger Agent*,
Los Angeles, Calif.

J. D. MASON, *General Passenger Agent*,
El Paso, Texas

L. H. TRIMBLE, *Gen. Frt. & Pass. Agent*,
Phoenix, Arizona.

F. S. MCGINNIS, *Vice President*,
System Passenger Traffic,
San Francisco, Calif.,
and Houston, Texas.



California's MONTEREY BAY Country



SOUTHERN PACIFIC

California's MONTEREY BAY Country

ALMOST everything that has to do with California began on the shores of Monterey Bay.

Not a white man lived in California when, in the early seventeenth century, the Count of Monterey, Viceroy of Mexico, ordered Sebastian Viscaïno to find a harbor on the California coast where Spain's Manila galleons might take refuge from pirates. Viscaïno sailed north for many weary months, until finally he came to anchor in a "noble harbor." He named it Monterey Bay. This was on December 16, 1602, eighteen years before the pilgrims landed on our eastern coast.

In his report to the Viceroy, Viscaïno referred to "the infinite number of large pines" and the "oaks of prodigious size." He was enthusiastic about the climate. The month was December, but the days were those of balmy spring.



SERRA AND ANZA

A century and a half passed before Spain did anything about Viscaïno's find. Then came kindly Father Junipero Serra, seeking a nucleus for his chain of missions, and with him, Don Gaspar de Portola, to found a settlement. Thus began the pueblo of Monterey, Spain's first permanent foothold in California, and the mother mission of California, San Carlos de Borromeo, dedicated June 3, 1770.

Soon the Viceroy sent an overland expedition to strengthen Monterey. Led by brave Juan Bautista de Anza, 240 colonists left Tubac in 1775, reaching Monterey after a march of incredible hardship. Such was Anza's leadership that not a single life was lost on the trip. These colonists more than doubled the white population of California.

The front entrance of Hotel Del Monte.

During the next forty years, Monterey's people wrote the most romantic chapter in California history. Here was born a life of leisure, festive joy and generous hospitality never elsewhere known. Here were developed the most dashing horsemen the world has ever seen—Monterey Caballeros, born to the saddle, gay in trappings, fearless in horsemanship.

MONTEREY SURRENDERS

For more than 200 years, Monterey *was* California, its commercial center, principal seaport, and capital under the Spanish, Mexican and American flags. On July 7, 1846, while America was at war with Mexico, Commodore Sloat landed marines at Monterey and claimed California for the United States. That day, and two years later with the discovery of gold, Monterey's political sun set. San Francisco began its meteoric rise, leaving Monterey with its dreams. Soon it was discovered by artists, writers and others who sought a place where care and worry were unknown.

Then came the men who linked California and the East with America's first transcontinental railroad.



THE BIG FOUR

Their names: Huntington, Crocker, Stanford, Hopkins. But to California they will always be the "The Big Four." After building the Central Pacific and Southern Pacific, they sought ways to attract travelers to the state they had opened. So they decided to

build a hotel (as a private enterprise) in one of California's most beautiful spots.

Crocker and a party of friends, so the story goes,

were picnicking one day in 1880 about a mile from Monterey. Suddenly Crocker arose and said, "Here we will build our hotel."

Thus began Hotel Del Monte. In the 58 years since then, Del Monte has been host of people of prominence from all over the world—kings, rajahs, presidents of the United States—the great and near-great from everywhere. But what is more important, Del Monte has brought joy and happiness to hundreds of thousands of ordinary citizens.



DEL MONTE TODAY

The old Hotel Del Monte has been replaced with a great, modern hotel, in a magnificent park. On one side, set in a grassy lawn, is the beautiful swimming pool known as the Roman Plunge. Adjoining the hotel grounds is the first golf course ever constructed in California, the Del Monte course. Across the peninsula, on Pebble Beach Cove, is Del Monte Lodge, a smaller hotel that is really a country club. In other parts of Del Monte's 20,000-acre grounds are three tournament polo fields and two practice fields, a mile race track, stabling facilities for more than 300 horses, a hundred miles of private bridle path through forest and along the beach, swimming pools, tennis courts, the Del Monte Gun Club and more than a hundred miles of scenic motor roads. There are two fishing launches and two great bays that teem with fish of all kinds.

There are five great golf courses within a radius of three miles from a central point on the Monterey peninsula. Two of them, Pebble Beach and Cypress Point, are among the finest in the world. The Pebble Beach area is also the site of many beautiful homes.

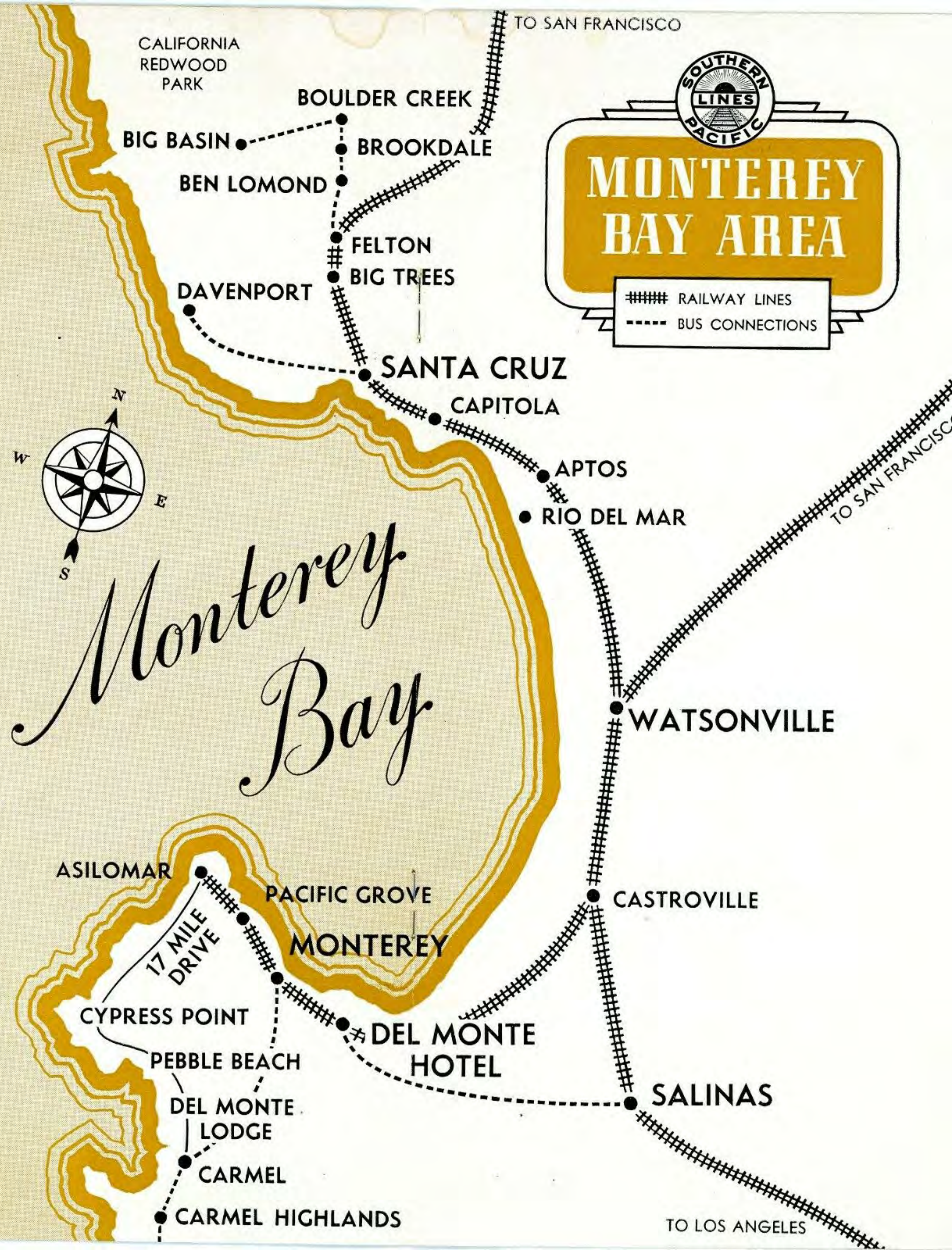
Golf by the edge of the Pacific Ocean.



Monterey Cypress frame velvety fairways.



P
A
C
I
F
I
C
O
C
E
A
N



CALIFORNIA
REDWOOD
PARK

BOULDER CREEK
BIG BASIN
BEN LOMOND
DAVENPORT
BROOKDALE
FELTON
BIG TREES

TO SAN FRANCISCO

**MONTEREY
BAY AREA**

RAILWAY LINES
----- BUS CONNECTIONS



Monterey Bay

ASILOMAR
PACIFIC GROVE
MONTEREY
DEL MONTE HOTEL
CYPRESS POINT
PEBBLE BEACH
DEL MONTE LODGE
CARMEL
CARMEL HIGHLANDS

17 MILE DRIVE

TO SAN FRANCISCO

TO LOS ANGELES