



This is the Dining Car famous for its superb meals, gracious service, reasonable prices, and unique system of advance dinner reservations.



Spacious private rooms . . . drawing room, bedroom suites, compartments, bedrooms and roomettes . . . provide all the comforts of home.



As gay and colorful and as much fun as San Francisco itself, the "Cable Car Room" Buffet Lounge serves light meals and beverages from morning 'til evening.

**BEST WAY OF ALL
TO SEE THE BEST
OF THE WEST**

This famous streamliner is scheduled for sightseeing, comfort and relaxation. It traverses the majestic Feather River Canyon in the High Sierra and the mighty Colorado Rockies all by daylight. You see majestic, snow-capped mountains . . . great plains . . . canyons and cliffs . . . trees and trails . . . rushing mountain streams . . . herds of deer and antelope . . . vast stretches of virgin forest. It's a great show and upstairs in the Vista-Dome you have the best seat in the house!



Upstairs in one of the five glass-enclosed Vista-Domes for Chair Car and Pullman passengers, you can look up, look down, look all around. 120 extra unsold seats!



This intimate cocktail bar beneath the Observation Car's Vista-Dome is a favorite place with Pullman passengers for before dinner cocktails and nightcaps. Lighting is subdued; service is quietly efficient.



Reserved seat chair coaches are unusually spacious, quiet and comfortable. The deep-cushioned reclining chairs have adjustable leg and foot rests and folding arm rests.

THE VISTA-DOME
California Zephyr

THE MOST TALKED ABOUT TRAIN IN THE COUNTRY



North Fork Bridge across the Feather River. This graceful, three-span bridge is the largest structure of its kind on any railroad in the country.



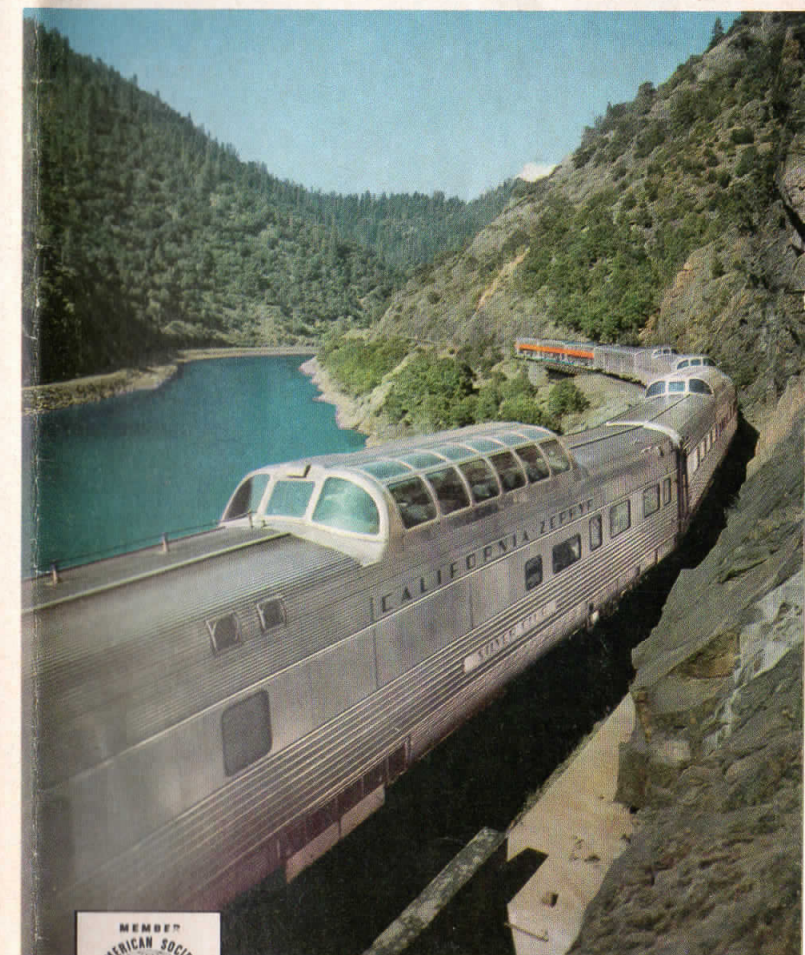
The truck route you don't find on your highway map . . . Western Pacific offers the finest in freight service too!

WESTERN PACIFIC

LITHO U.S.A.

THE VISTA-DOME
California Zephyr
**WESTERN
PACIFIC**

TIME TABLE



DECEMBER 1, 1964

CALIFORNIA ZEPHYR BETWEEN SAN FRANCISCO • OAKLAND • SALT LAKE CITY • DENVER • CHICAGO

Train 18—California Zephyr <i>Western Pacific</i> (Third & Townsend Station)		EASTBOUND—EXAMPLES BY DAYS							Train 17—California Zephyr <i>Burlington Route</i>		WESTBOUND—EXAMPLES BY DAYS							
Lv	Ar	Sun	Mon	Tues	Wed	Thurs	Fri	Sat	Lv	Ar	Sun	Mon	Tues	Wed	Thurs	Fri	Sat	
Lv San Francisco (PT)	10 00 AM								Lv Chicago (Un. Sta.) (CT)	3 10 PM								
Lv Oakland (3rd & Wash.)	10 45 AM								Lv Aurora (Un. Sta.)	3 47 PM								
Lv Fremont (Niles)	11 22 AM								Lv Mendota	4 23 PM								
Lv Pleasanton	11 38 AM								Lv Kewanee	5 01 PM								
Lv Stockton	12 40 PM								Lv Galesburg	5 32 PM								
Lv Sacramento	1 35 PM								Lv Burlington	6 16 PM								
Lv Marysville	2 18 PM								Lv Mt. Pleasant	6 43 PM								
Lv Oroville	2 50 PM								Lv Fairfield	7 03 PM								
Lv Keddie	5 10 PM								Lv Ottumwa	7 31 PM								
Lv Portola	6 25 PM								Lv Creston	9 11 PM								
Lv Herlong	7 30 PM								Lv Omaha	11 15 PM								
Lv Gerlach	8 35 PM								Lv Lincoln	12 30 AM	Mon	Tues	Wed	Thurs	Fri	Sat	Sun	
Lv Winnemucca	10 00 PM								Lv Hastings	2 18 AM								
Lv Elko	12 10 AM	Mon	Tues	Wed	Thurs	Fri	Sat	Sun	Lv McCook (MT)	3 45 AM								
Lv Wendover	2 35 AM								Lv Denver	8 20 AM								
Ar Salt Lake City (MT)	5 25 AM								<i>Denver & Rio Grande</i>									
<i>Denver & Rio Grande</i>									Lv Denver	8 40 AM								
Lv Salt Lake City	5 45 AM								Lv Glenwood Springs	2 05 PM								
Lv Provo	6 35 AM								Lv Grand Junction	4 00 PM								
Lv Helper	8 38 AM								Lv Thompson	5 21 PM								
Lv Thompson	10 20 AM								Lv Helper	7 08 PM								
Ar Grand Junction	11 43 AM								Lv Provo	9 05 PM								
Lv Glenwood Springs	1 38 PM								Ar Salt Lake City	10 00 PM								
Ar Denver	7 10 PM								<i>Western Pacific</i>									
<i>Burlington Route</i>									Lv Salt Lake City	10 15 PM								
Lv Denver	7 35 PM								Lv Wendover	11 00 PM								
Ar McCook (CT)	12 30 AM	Tues	Wed	Thurs	Fri	Sat	Sun	Mon	Lv Elko	1 30 AM								
Ar Hastings	2 50 AM								Lv Winnemucca	3 40 AM								
Ar Lincoln	4 39 AM								Lv Gerlach	5 08 AM								
Ar Omaha	5 49 AM								Lv Herlong	6 10 AM								
Ar Creston	7 52 AM								Lv Portola	7 10 AM								
Ar Ottumwa	9 31 AM								Ar Keddie	8 20 AM								
Ar Fairfield	9 55 AM								Ar Oroville	10 45 AM								
Ar Mt. Pleasant	10 15 AM								Ar Marysville	11 24 AM								
Ar Burlington	10 46 AM								Ar Sacramento	12 10 PM								
Ar Galesburg	11 29 AM								Ar Stockton	1 07 PM								
Ar Kewanee	11 58 AM								Ar Pleasanton	2 10 PM								
Ar Mendota	12 38 PM								Ar Fremont (Niles)	2 30 PM								
Ar Aurora	1 20 PM								Ar Oakland (3rd & Wash.)	3 10 PM								
Ar Chicago (Union Sta.)	2 05 PM								Ar San Francisco	4 00 PM								

**Trains No. 17 and No. 18
CALIFORNIA ZEPHYR**
Normal Equipment between San Francisco and Chicago
(All seats reclining and reserved)

(1) Vista Dome Club Observation Sleeper
3 Bedrooms, 1 Drawing Room

(3) Vista Dome Chair Cars

Sleepers
(1) 6 Bedrooms, 5 Compartments
(3) 10 Roomettes, 6 Bedrooms

Vista Dome Buffet-Club Car
Dining Car Service
(Dinner Reservations)

CONNECTIONS AT TERMINALS					
READ DOWN		DENVER		READ UP	
	10 U.P.			9 U.P.	
	8 20	Lv	Denver	Ar	7 50
	9 05	Ar	Kansas City	Lv	9 20
	2 40	Ar	St. Louis	Lv	3 40
	7-3 C&S			4-2 C&S	
	8 00	Lv	Denver	Ar	7 00
	9 38	Ar	Colorado Springs	Lv	5 20
	10 26	Ar	Pueblo	Lv	4 25
	4 45	Ar	Dallas	Lv	1 35
	9 25	Ar	Houston	Lv	8 30
OMAHA					
106-6 Mo. Pac.	20 CB&Q			21 CB&Q	5-105 Mo. Pac.
7 00	8 15	Lv	Omaha	Ar	9 25
11 30	12 15	Ar	Kansas City	Lv	4 45
5 10		Ar	St. Louis	Lv	8 50
OMAHA					
10-18 C.R.I.P.				17-7 C.R.I.P.	
10 45		Lv	Omaha	Ar	10 15
6 45		Ar	St. Paul	Lv	11 30
7 30		Ar	Minneapolis	Lv	11 00

SLEEPING CAR RATES			
Subject to change without notice			
BETWEEN	SAN FRANCISCO OAKLAND STOCKTON Roomette	SACRAMENTO Roomette	OROVILLE Roomette
Boston	\$52.28	\$52.28	\$52.28
Buffalo	46.53	46.53	46.53
Chicago	33.80	33.80	33.15
Denver	24.75	23.25	21.70
Glenwood Springs	19.70	19.20	19.20
Kansas City	29.15	29.15	29.15
New York	50.41	50.41	50.41
Omaha	29.15	29.15	28.80
Philadelphia	49.09	49.09	49.09
Salt Lake City	14.40	13.25	12.80
Washington	49.06	49.06	49.06

FARES FOR OTHER PULLMAN ACCOMMODATIONS						
Based on charge for roomette as shown in above table						
Where Roomette is	BEDROOM		Bedroom Suite for Two or More Persons Will be	COMPARTMENT		Drawing Room For Two or More Persons Will be
	For One Person Will be	For Two or More Persons Will be		For One Person Will be	For Two or More Persons Will be	
\$12.80	\$18.50	\$22.20	\$37.00	\$19.40	\$24.10	\$32.80
13.25	19.15	22.95	38.25	20.05	24.85	33.90
14.40	20.45	24.50	40.95	21.45	26.50	36.25
19.20	27.10	32.35	54.20	28.50	35.00	48.05
19.70	27.80	33.00	55.60	29.15	35.75	49.15
21.70	30.60	36.25	61.15	32.05	39.25	54.00
23.25	32.65	38.65	65.35	34.40	42.05	57.90
24.75	34.65	41.05	69.30	36.40	44.50	61.35
28.80	39.95	47.10	79.90	42.10	51.35	70.80
29.15	40.65	47.85	81.30	42.60	51.95	71.70
33.15	46.10	54.25	92.20	48.50	59.05	81.55
33.80	46.90	55.05	93.80	49.35	60.05	83.00
46.53	65.35	77.32	130.60	68.58	83.95	115.57
49.06	68.54	81.17	137.14	72.05	88.13	121.40
49.09	68.96	81.45	137.86	72.45	88.65	122.05
50.41	70.44	83.27	140.99	74.05	90.58	124.75
52.28	73.08	86.35	146.16	76.91	94.04	129.48

GENERAL INFORMATION—Please read

RESPONSIBILITY: An earnest and reasonable effort is made to insure accuracy in publishing and maintaining schedules as shown. No responsibility is assumed for possible errors in timetables, nor for inconvenience or damage resulting from delayed trains or failure to make connections, such matters generally being due to conditions beyond our control. Schedules, equipment and all other information contained herein subject to change without notice.

TIME: From 12:01 midnight to 12:00 Noon is shown by LIGHT faced figures and from 12:01 Noon to 12:00 Midnight by HEAVY faced figures. STANDARD TIME is used throughout this folder and is referred to as (PT) Pacific Standard Time; (MT) Mountain Standard Time or (CT) Central Standard Time, as the case may be.

PILLOW SERVICE: As a convenience to chair car passengers, pillows may be rented from your chair car Porter at a charge of 25 cents per night.

RESERVATIONS AND TICKETS: Please make reservations, re-clining chair car or Pullman, well in advance of trip if possible and purchase transportation before boarding train. Tickets unused or partly used, will be redeemed under tariff regulations at proper value, less authorized charges where applicable.

ADJUSTMENT OF FARES: In cases of misunderstanding or disagreement with conductors or ticket agents, please pay fare requested securing receipt and communicate details to Director of Passenger Sales, 526 Mission Street, San Francisco, Calif. 94105.

CANCELLATION AND REFUND OF PULLMAN CHARGES: If you change your travel plans, please cancel sleeping, parlor car or chair car reservations promptly by telephone. To obtain full refund, sleeping or parlor car space must be cancelled a full day prior to train departure.

MINIMUM TICKET REQUIREMENTS: Minimum number of adult rail tickets required for occupancy of sleeping car space for night service on California Zephyr: Drawing Room, one and one fourth tickets; Compartment, Bedroom or Roomette, one ticket.

CHECKED BAGGAGE

Baggage must be tendered for checking a minimum of 40 minutes before train time.

DEFINITION—Wearing apparel, toilet articles (except liquids) and personal effects, necessary and appropriate for personal use of passenger on journey. Does not include articles prohibited by tariff, such as money, jewelry, silverware, negotiable papers, and like valuables, liquids, fragile or perishable articles, radios, household goods, etc.

ALLOWANCE—Your baggage, within specific limits, will be transported without additional charge, except for a nominal checking service charge of 25c per piece of hand baggage and 50c per trunk. Allowance for adults is 150 pounds not exceeding \$100 in value; for children, 75 pounds not exceeding \$50 in value. On Family Plan tickets up to 300 pounds (not exceeding \$200.00 in value) is allowed regardless of number of persons for which ticket is issued. A charge is made for weight or value in excess of these amounts.

Corrugated paper boxes, rope tied, used for personal baggage, must not exceed fifty pounds in weight.

GENERAL INFORMATION—Continued

On CALIFORNIA ZEPHYR checked baggage is handled to and from the following stations: San Francisco, Oakland, Fremont (Niles), Stockton, Sacramento, Marysville, Oroville, Keddie, Portola, Herlong, Gerlach, Winnemucca, Elko, Wendover, Salt Lake City, Grand Junction, Glenwood Springs, Denver and Chicago.

FREE BAGGAGE CART SERVICE is available at stations in the following cities served by the Western Pacific:

Sacramento	San Francisco
Salt Lake City	Stockton

HAND BAGGAGE: Hand baggage in chair cars is restricted to size, weight and shape that can be conveniently and safely accommodated in baggage rack or luggage compartment. Golf Bags, Skis, Fishing Rods and other unwieldy items must be checked for movement in baggage car.

RED CAP SERVICE—SAN FRANCISCO: Passengers departing from San Francisco may check their hand baggage directly to outgoing space on the California Zephyr at a charge of 25c per piece to Red Cap at station.

Passengers destined San Francisco may check their hand baggage from their space on the California Zephyr directly to cab stand at San Francisco station at a charge of 25c per piece to porter on train.

BAGGAGE PROTECTION: The company's liability for baggage is limited. Like all valuables, your baggage should be protected. Insurance is your best safeguard.

St. Paul Fire & Marine Insurance Company Policies are available at Western Pacific ticket offices.

Take Advantage of These SPECIAL SERVICES

Family Fares
Family Fare savings apply to both Chair Car and First Class fares... both one-way and round-trip... on the California Zephyr. Ask your Travel Agent or Western Pacific Ticket Salesman for details about how much you can save by taking advantage of Family Fares.

"Charge It" with a Rail Credit Card
No deposit required; honored by 57 railroads; can charge rail and sleeping car tickets; meals and beverages. Inquire at any Western Pacific Ticket Office.

Rent-A-Car Service
Western Pacific works closely with all Rent-A-Car agencies serving hundreds of cities throughout the country. Your Ticket Salesman will gladly arrange to have a late model car waiting for you at your destination.

Western Pacific "Pay Later" Plan
Take your Western Pacific trip now and pay for it in easy monthly payments after you return. Easy to arrange at Western Pacific Ticket Offices.

For additional information, please write R. J. Cleland, Director of Passenger Sales, 526 Mission Street, San Francisco, Calif. 94105

EXPANDING IN THE WEST?

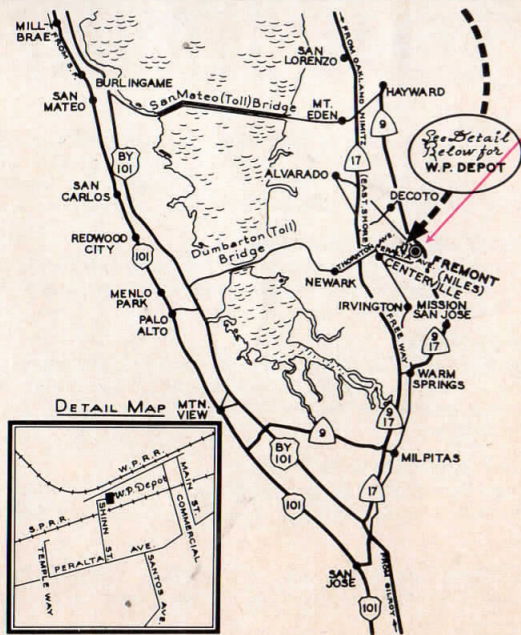
8 REASONS

FOR CHECKING FIRST WITH WESTERN PACIFIC

1. Widest selection of prime plant and warehouse sites under one ownership.
2. Size tailored to your needs, from half an acre and up.
3. Sites sold fully developed with drainage, all utilities, roads and rail.
4. Some tracts protected by covenants to safeguard the value of your investment.
5. Trained specialists offer counsel in economics, engineering, and technical real estate matters.
6. Wide contacts with financial intermediaries, architects, and contractors.
7. A library full of up-to-date data on all locations.
8. Realistic pricing, confidential personal service—backed by the reputation of a transcontinental railroad.

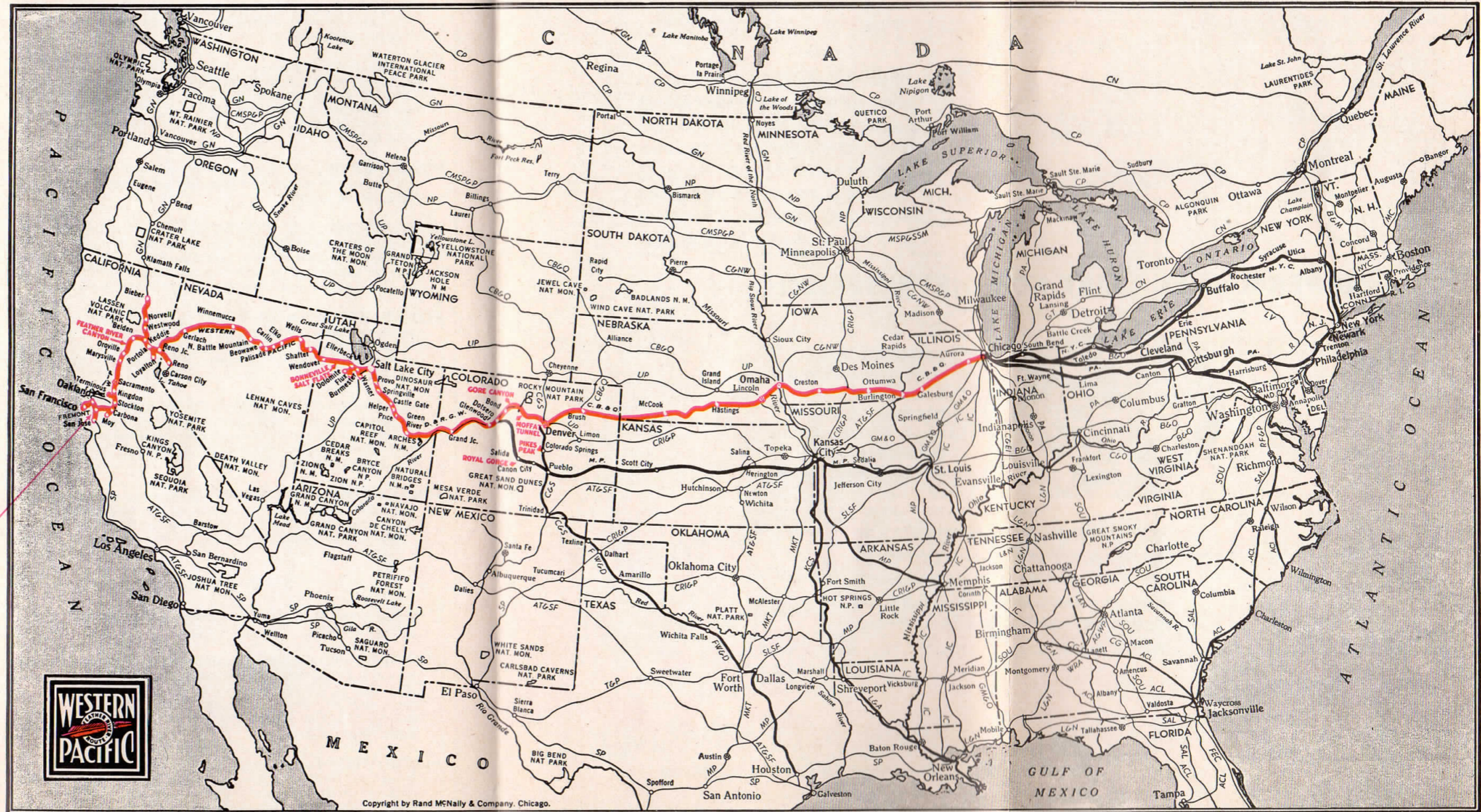
FOR QUICK ANSWERS—contact your nearest Western Pacific Representative, or F. B. Stratton, Director of Industrial Development and Real Estate, 526 Mission Street, San Francisco 94105 (YUkon 2-2100).

FREMONT (Niles) Convenient gateway to the Santa Clara Valley, Salinas Valley, Monterey Bay area and the Peninsula south of San Francisco.



TAKE THE TIME TO LIVE A LITTLE.....TRAVEL BY TRAIN

See the wonders of America . . . at eye-level. Avoid highway hazards by dependable "All-Weather" train travel in relaxed comfort.



Map of the **CALIFORNIA ZEPHYR** route and connections.

WHAT ARE DISTRIBUTION DIVIDENDS?

"Distribution Dividends" are the savings in time and money accomplished through the specialized consulting services Western Pacific makes available to its customers. Because this "service in depth" includes all aspects of physical distribution, every officer in every department is available to help you with any distribution problem.

SHIPPER'S CHECK LIST FOR DISTRIBUTION SAVINGS



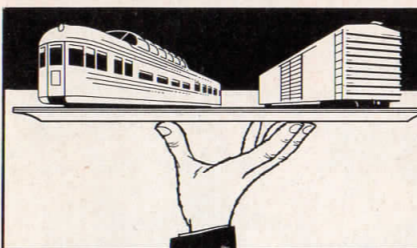
- MATERIAL HANDLING IDEAS
- SPECIAL PURPOSE FREIGHT CARS
- RATE ASSISTANCE
- TEAM TRACK UTILIZATION
- T. O. F. C. OFF-TRACK FLEXIBILITY
- WAREHOUSING OPERATIONS
- FREEPORT IN-TRANSIT STORAGE

Because WP is smaller than its competitors, we have to move faster, work harder to give shippers better service. And this superior service usually results in substantial savings in their distribution operation. Interested? Call your nearest Western Pacific Sales Office.



WESTERN PACIFIC

General Offices: 526 Mission Street, San Francisco 5, California



Personal service makes the difference!

Whether your problem is travel or shipping, a conveniently located Western Pacific Sales Representative is anxious to prove "Personal service DOES make the difference"!

BUFFALO, N.Y. (Tonawanda) Tonawanda, N. Y.—14151 2374 Parker Blvd. 692-6441 P. O. Box 1607 Jackson 3-2984 J. E. Moore Sales Representative	MODESTO, CALIFORNIA—95353 P. O. Box 902 Lambert 2-5291 F. G. Lindee District Sales Manager	SALT LAKE CITY, UTAH—84101 City Ticket Office, 27 W. South Temple St. Davis 8-1661 C. J. Fischer Sales Manager F. E. Biedert Sales Representative H. Dean Dorsey Sales Representative R. A. Groves Sales Representative
CHARLOTTE, NORTH CAROLINA—28201 1300 Bankers Bldg., 105 W. Adams St. Randolph 6-3562 Geo. K. Wenig District Sales Manager J. H. Ephraim Sales Representative R. J. McKelly Sales Representative E. P. Schmittgens Sales Representative G. A. Schroeder Sales Representative F. L. Sweeney Sales Representative	NEW YORK, NEW YORK—10036 516 Fifth Avenue, Suite 305 TN 7-7420 W. M. Workman Sales Manager Joseph Mason Senior Sales Representative J. G. Edwards Sales Representative J. B. Hansen Sales Representative M. W. Reigner Sales Representative	SAN FRANCISCO, CALIFORNIA—94105 City Ticket Office, 526 Mission Street YUkon 2-2100 John W. Streck Chief of Passenger Sales Gordon P. Knapp Passenger Sales Representative Maxwell Stroughton Passenger Sales Representative Service Bureau, 526 Mission Street YUkon 2-9322 T. A. Kyle Chief of Passenger Reservation Bureau
CHICAGO, ILLINOIS—60603 Federal Reserve Bank Building, Rooms 1129-1131, Fourth and Race Streets. Cherry 1-4792 R. B. Ritchie District Sales Manager W. D. Hawkins Sales Representative	OAKLAND, CALIFORNIA—94612 City Ticket Office, Santa Fe Building, 2040 Telegraph Avenue TEmplebar 2-2604 H. E. Baldwin Chief of Passenger Sales	SAN FRANCISCO, CALIFORNIA—94105 526 Mission Street YUkon 2-2100 J. F. Hamer District Sales Manager R. E. Witts Mgr., Special Projects-Sales H. I. Stark Senior Sales Representative Ralph Dinkel Sales Representative J. B. Gore Sales Representative Harold Klein Sales Representative E. A. Macomber Sales Representative I. A. McAtee Sales Representative F. S. Murphy Sales Representative H. W. Spencer Sales Representative
CINCINNATI, OHIO—45202 1514 Terminal Tower Building Tower 1-1909 Donald O. Schroen District Sales Manager A. S. Toth Sales Representative	OAKLAND, CALIFORNIA—94609 400-40th Street TEmplebar 2-2604 Carl W. Mangum District Sales Manager, Freight John Kaffun Senior Sales Representative J. J. Duyn Sales Representative W. V. Hanson Sales Representative H. W. Lohmeyer Sales Representative A. T. Penzel Sales Representative L. C. Preston Sales Representative Ronald M. Tofanelli Sales Representative	SAN JOSE, CALIFORNIA—95126 City Ticket Office, 790 The Alameda CYpress 4-4643 J. C. Dullea District Sales Manager P. E. Forkgen Senior Sales Representative J. P. Carroll Sales Representative L. W. Marshall Sales Representative
CLEVELAND, OHIO—44113 1614 South Hudson 756-4134 L. R. Glascock Sales Representative	PHILADELPHIA (LEVITTOWN), PENNSYLVANIA—19056 17 Trellis Road Hobart 4-4594 C. W. Beading, Jr. Sales Representative	SEATTLE, WASHINGTON—98105 "U" District Building, 1107 N. E. 45th Street MEIrose 3-4320 Sheldon Glatt District Sales Manager J. J. Bailey Sales Representative
DALLAS, TEXAS—75206 4912 Greenville Avenue EMerson 8-1514 H. Gilbert Jester, Jr. Sales Representative	PITTSBURGH, PENNSYLVANIA—15222 1317 The Oliver Building, 535 Smithfield Street 281-8042 Les H. Stoltzman District Sales Manager Maurice Deeley Sales Representative	SPOKANE, WASHINGTON—99210 P. O. Box 321 ALpine 5-6696 C. N. Tackett Sales Representative
DENVER, COLORADO—80222 10600 Puritan Avenue Diamond 1-8364 Larry E. Moe District Sales Manager J. C. Cunningham Sales Representative	PORTLAND, OREGON—97214 Suite 219, Morrow Building, 811 E. Burnside Street 232-2186 Ken E. Cochran District Sales Manager L. A. Baker Sales Representative	STOCKTON, CALIFORNIA—95201 Passenger Station, Weber and Union Sts., P. O. Box 511 466-9741 S. E. Dinkel Sales Manager Wallace Logan Sales Representative
DETROIT, MICHIGAN—48238 1709 West 8th Street Hubbard 3-3493 F. E. Schmalenberger District Sales Manager K. S. Ayer Sales Representative C. P. Blaskowsky Sales Representative K. S. Brogan Sales Representative J. P. Wilmoth Sales Representative	RENO, NEVADA—89502 Western Pacific Station, 325 E. Fourth St. FAirview 2-6945 Frank M. Rowe District Sales Manager	WASHINGTON, D.C.—20005 Room 318, Southern Bldg., 15th & H Sts. N. W. STerling 3-3585 U. F. Bohne District Sales Manager
FRESNO, CALIFORNIA—93721 P. O. Box 4283 229-1921 W. A. Linehan Sales Representative	SACRAMENTO, CALIFORNIA—95814 1912 J Street Gilbert 2-4971 R. L. Runge District Sales Manager F. W. Brandes Senior Sales Representative W. E. Ginter Sales Representative D. L. Naylor Sales Representative R. W. Rouse Sales Representative	
KANSAS CITY, MISSOURI—64110 912 East 63rd Street EMerson 3-4970 J. J. Kirch District Sales Manager E. C. Richardson Sales Representative	ST. LOUIS, MISSOURI—63101 1103 Ambassador Building, 411 North Seventh Street Chestnut 1-0853 J. F. McKenzie District Sales Manager R. A. Grewe Sales Representative E. H. Huelskoetter Sales Representative	
LOS ANGELES, CALIFORNIA—90017 412 First National Bank Bldg., 4990 Poplar Ave. 683-9922 J. W. Hoppenjans Sales Representative		
MEMPHIS, TENNESSEE—38117 8317 West Keefe Avenue UPTown 3-4771 Robert F. Johnson Sales Representative		
MILWAUKEE, WISCONSIN—53222 3524 Minikahda Court WALnut 7-6888 C. J. Hudgins Sales Representative		
MINNEAPOLIS, MINNESOTA—55416		

WALTER C. BRUNBERG , Vice President, Marketing, San Francisco, Calif. D. H. Copenhagen Ass't to Vice-President, San Francisco, Calif. B. E. Pedersen Director of Advertising—Public Relations, San Francisco, Calif.	PASSENGER R. J. Cleland Director of Passenger Sales, San Francisco, Calif. R. E. Gonsalves Passenger Sales Mgr., San Francisco, Calif. F. J. Rauwolf Mgr. Tour Services, San Francisco, Calif. W. J. Powell Mgr. of Dining Car Services, Oakland, Calif.	FREIGHT SALES Charles K. Faye Ass't Vice-President, San Francisco, Calif. K. A. Rank General Sales Manager, Chicago, Ill. C. G. Hartje, Jr. Mgr., T.O.F.C. Serv., San Francisco, Calif.
F. W. Steel Ass't Vice President, San Francisco, Calif.	FREIGHT PRICING	MARKET DEVELOPMENT D. L. Loftus Director of Market Development, San Francisco, Calif. L. F. Delventhal, Jr. Mgr., Marketing Field Serv., San Francisco, Calif. P. H. Van Gorp Mgr., Market Analysis, San Francisco, Calif.
F. B. Stratton Director of Industrial Development and Real Estate, San Francisco, Calif. P. Citron Ass't Director Industrial Development, San Francisco, Calif. R. W. Harlan Ass't Director of Real Estate, San Francisco, Calif.	INDUSTRIAL	

THE WESTERN PACIFIC RAILROAD COMPANY
General Offices: 526 Mission Street, San Francisco, California 94105

Telephone YUkon 2-2100