

WASHINGTON SUNSET ROUTE

1915 - EXPOSITION LINE - 1915

CALIFORNIA



**MEXICO, TEXAS,
ARIZONA, NEW MEXICO,
VIA
NEW ORLEANS.**

A. J. POSTON, GENERAL AGENT
905 F. ST. N.W., WASHINGTON, D.C.

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WASHINGTON-SUNSET ROUTE TO CALIFORNIA



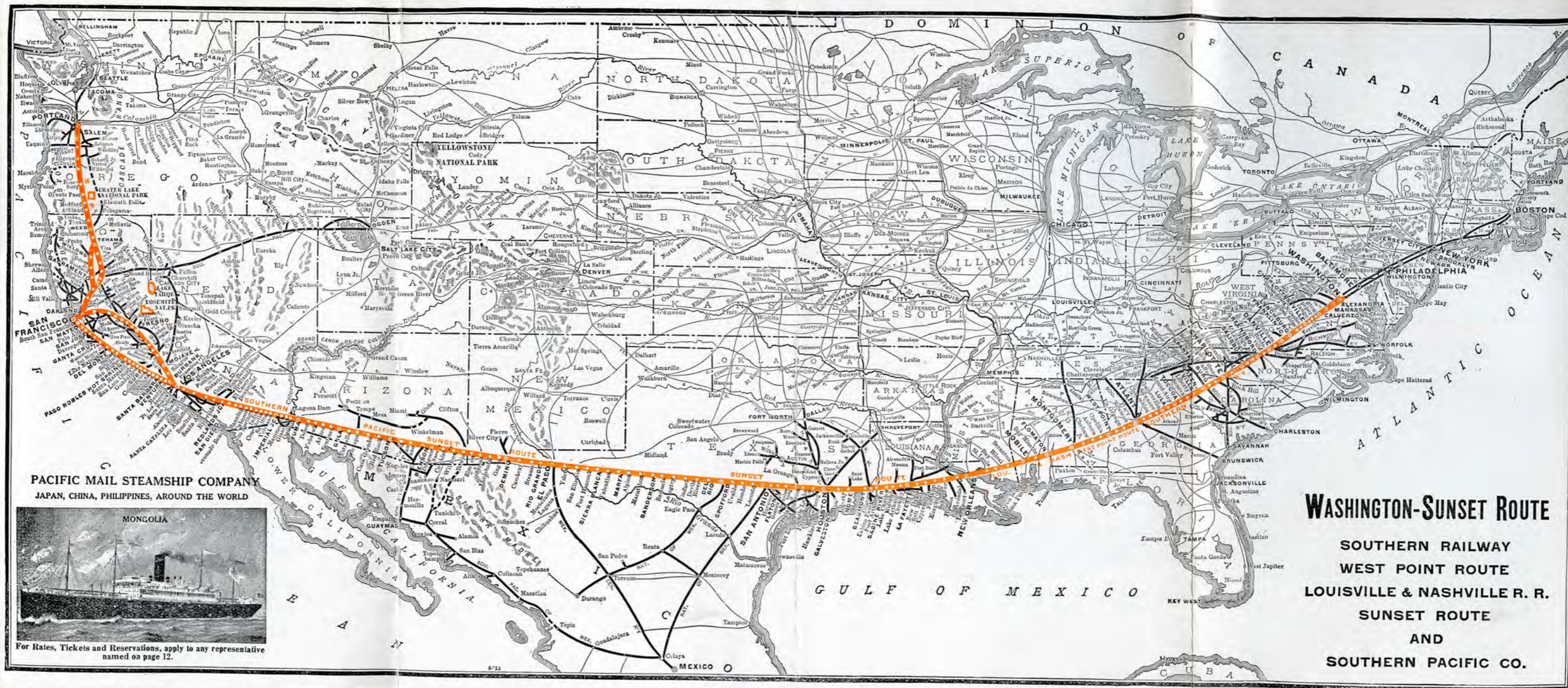
WHITE HOUSE

STOP-OVER AT WASHINGTON

NO MATTER whether national pride or curiosity is the incentive, transcontinental passengers, especially those who have not visited Washington, should permit nothing to interfere with stop-over at the National Capital, a privilege embraced in all westbound tickets via Washington-Sunset Route by depositing tickets at Stop-over Bureau in Union Station. Mr. J. E. Peckham, representing Washington-Sunset Route, will meet standard, tourist or coach passengers if notified in advance, and will show them the interesting sights of the Nation's City without charge.



NATIONAL CAPITOL



PACIFIC MAIL STEAMSHIP COMPANY
JAPAN, CHINA, PHILIPPINES, AROUND THE WORLD

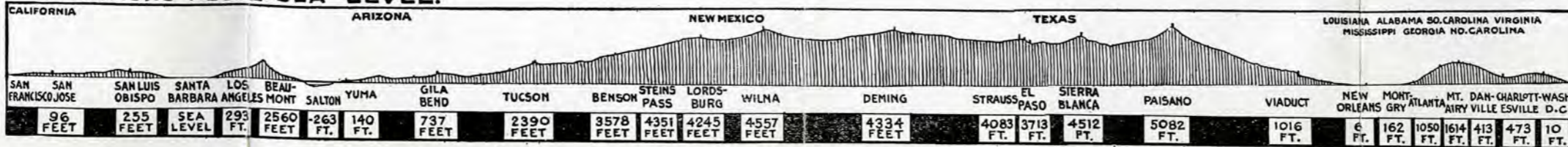


For Rates, Tickets and Reservations, apply to any representative named on page 12.

NEW ORLEANS

"A city with a history teeming with rare romance, and a touch of European medievalism found in no other place in America; with an individualism all its own."

ELEVATIONS ABOVE SEA LEVEL.



BE NOT DECEIVED.
No more erroneous idea could exist than that the Sunset Route is less comfortable than other routes to California in Summer. Why? Because of Low Percentage of Humidity lessening sensation of heat; Rainy season in Western Texas, New Mexico and Arizona in latter part of June, July, August and early September; oil burning locomotives—no cinders, no soot, no smoke—therefore, the Open Window Route.

WASHINGTON-SUNSET ROUTE TO CALIFORNIA



NEW ORLEANS LEVEE SCENE.

New Orleans holds a unique place among the greater metropolitan centers of the Western Hemisphere and no traveler may count his education complete, so far as travel is concerned, until he has seen New Orleans.

THE PIEDMONT SECTION

of Virginia, North and South Carolina and Georgia whose magnificent vistas charm the eye and delight the soul, are no more enchanting in their undulating beauty than the Cotton, Rice, and Sugar plantations of the South and the vast expanses of cattle ranges of the West.

Incident to the many irrigation systems, the desert is made to "Blossom as the Rose."

No pen can portray or tongue describe the wonders which are being worked in the pursuit of agriculture in the South and Southwest—

"To see is to believe."



ALONG THE RIO GRANDE, TEXAS.

WASHINGTON-SUNSET ROUTE

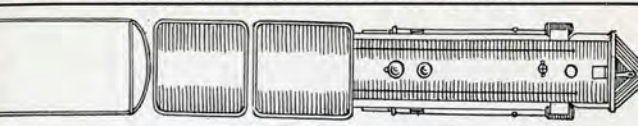
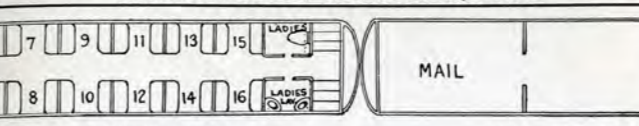
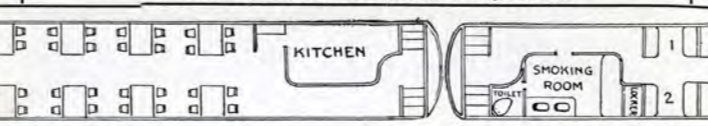
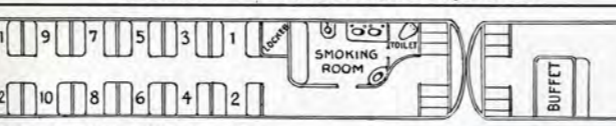
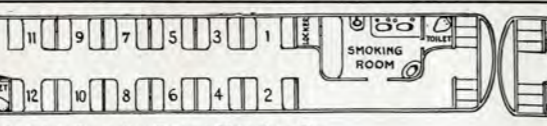
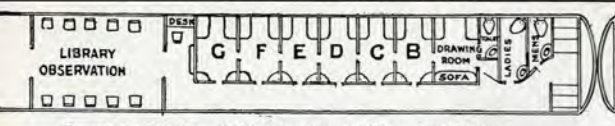
WASHINGTON-SUNSET ROUTE

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WASHINGTON-SUNSET ROUTE



Consist of train—6 Compartment Drawing Room

12 Section Drawing Room Sleeping Car

12 Section Drawing Room Sleeping Car

Through Dining Car

Washington-San Francisco Tourist Sleeping Car

Sunset Limited-World Famous Oil-Burning Locomotive

STANDARD SERVICE



INTERIOR STANDARD SLEEPING CAR.

STANDARD SERVICE



OBSERVATION END.

FIRST-CLASS SERVICE

On the Washington-Sunset Route consists of latest design Pullman Drawing Room Sleeping Cars, Club and Library Observation Cars. The Personal Conductors of the line, whose names appear on page 12, devote certain hours each day to the passengers in the Standard Sleeping Cars and the Observation Car, at which times it will be their pleasure to give information in regard to the route and point out places of interest. Passengers are requested to confer freely with these gentlemen, whose familiarity with the route has been gained by frequent trips during an extended service. Schedule for this service may be found on pages 9 and 10.

THE OBSERVATION CAR

Is the place where you may observe the scenery, the people, the tobacco, rice and sugar plantations, the moss covered trees, the bayous, the plantation homes in the distance, the great expanses of truck farms and cattle ranges, the excellent road bed, the automatic signals by day and night. Something doing every minute. Or if these things do not appeal to you, there is the library, containing books which you may read or sleep over as may suit your mental or physical condition. And there are all the latest magazines, funny and otherwise. If you can't amuse yourself for four days and nights on the Washington-Sunset Route, you need mental suggestion which may be supplied by the Personal Conductor.

PERSONAL SERVICE

The Personal Conductor is employed for the specific purpose of looking after the personal comfort and pleasure of each passenger. He is especially trained for this work, besides being selected because of his tact, courtesy, adaptability and general knowledge of human nature. He points out the places of interest en route, furnishes information, brings congenial people together and endeavors to make the trip as enjoyable as possible for everybody. He is there to serve, and it is service—not favors—and no fees are accepted or desired.

"THE REASON WHY"

Extracts from "Some Climatic Features of the Arid Regions"

Published by courtesy of Weather Bureau. The Southern direction of our line leads some people to regard it as excessively hot in summer. For this reason we exhibit Official tables indicating the air temperature as shown by thermometer readings and the sensation of heat (sensible temperature), as affected by altitudes, lack of humidity and by the long reach of the Gulf breezes, with following extracts from above-quoted work:

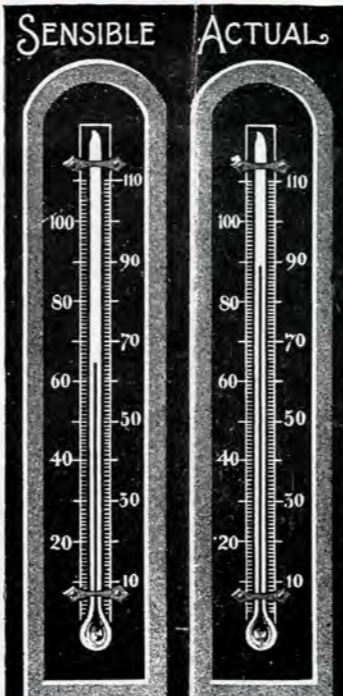
"The temperature of a place depends chiefly on three conditions, viz.: latitude, elevation, and contiguity to large bodies of water."

"In the semi-arid regions of the West the sensible temperature during the summer months often is 20 to 30 degrees less than the air temperature, which condition is due to the extreme dryness of the atmosphere."

"The publication thus made of the thermal conditions of the United States will result in correcting many erroneous impressions in regard to the climate of the West, which have found lodgment in the minds of those accustomed to consider only the air temperature."

"The dryness of the air and clearness of the sky are the conditions upon which daily ranges of temperature depend."

"While a high summer temperature is characteristic of the Southwest, it is a fact long known to residents of that section, and somewhat imperfectly realized in other portions of the country, that the sensation of heat as experienced by animal life is not accurately measured



by the ordinary thermometer. The sensation of temperature which we usually refer to the condition of the atmosphere depends not only on the temperature of the air, but also on its dryness.

"The human organism, when perspiring freely, evaporates the moisture of its surface and thus lowers its temperature."

"While it is possible for a heated term to prevail over an arid region by day, the relatively great radiation by night lowers the temperature to an endurable degree and there is but little bodily discomfort. The heat of the daytime, moreover, is borne without distress by reason of the great dryness of the air."

SUMMER TEMPERATURE

Table with columns: WEATHER BUREAU RECORDS, ACTUAL, SENSIBLE, NOTE. Lists cities like Washington, Atlanta, Montgomery, New Orleans, San Antonio, El Paso, Yuma, Los Angeles with their respective temperature readings.

ACTUAL indicates air temperature or thermometer readings. SENSIBLE indicates the degree of heat ordinarily felt by the human body, due to the evaporation of moisture and varies with the relative humidity of the air.

NORMAL TEMPERATURE AND RELATIVE HUMIDITY

At principal points along the route of the Semi-Tropical Short Line between the Atlantic and Pacific Coasts for periods named. Compiled from official data Weather Bureau. The lower the percentage of humidity the more is the actual or air temperature reduced.

Large table with columns for months (JAN. to DEC. and AVER.) and rows for various cities (Washington, D.C., Charlotte, N.C., Atlanta, Ga., New Orleans, La., San Antonio, Tex., El Paso, Tex., Yuma, Ariz., Los Angeles, Cal.). Each cell contains temperature and humidity data.

These Temperature and Humidity tables were recently compiled for the Washington-Sunset Route by the Weather Bureau and are therefore the most authentic and the latest data upon these subjects. They show beyond controversy the fallacy of a popular belief that a southern route to California is less comfortable in Summer than a more northern direction. Moreover the conditions of travel west of New Orleans, where the long jump is made, contribute bountifully to the comfort and satisfaction of the trip, the chief feature of which is the oil-burning locomotives. The absence of smoke and cinders make the route distinctive because of its cleanliness, earning the well merited designation,

"THE OPEN WINDOW ROUTE"

TOURIST CAR SERVICE



INTERIOR VIEW, TOURIST SLEEPING CAR

TOURIST CAR SERVICE



SECTION TOURIST SLEEPING CAR

THE PROGRESS OF WASHINGTON-SUNSET TOURIST CAR SERVICE

On November 14, 1896, Washington-Sunset Route inaugurated its Tourist Car Service between Washington and San Francisco, operating one car a week in each direction. On November 16, 1913, seventeen years and two days thereafter, the service became daily. This represents seventeen years of persistent consistent effort to make the service what it is today, a high mark at which others may shoot, a model which others attempt to copy, a service which advertises itself by making friends of its patrons who become unconscious solicitors.

From equipment of primitive design has evolved the splendid Tourist Sleeping Cars which operate today, 16 section smoking room with double retiring rooms for ladies, good beds, and all the comforts of home. Not the least of the attractive features of our Tourist Car Service is the Personal Conductor, who goes through between Washington and San Francisco to see to the comfort and entertainment of the passengers.

Every Tuesday and Friday car from Washington and San Francisco is equipped with Grafonola and more than thirty double disc Records. The Personal Conductor will distribute printed lists and be pleased to play such numbers as passengers may request.

TOURIST SLEEPING CAR BERTH FARES—STANDARD FARES DOUBLE THESE AMOUNTS

Fares subject to change without notice—Two may occupy berth without additional charge

Table showing berths and fares for various cities including Washington, Lynchburg, Danville, Greensboro, Charlotte, Spartanburg, Toccoa, Atlanta, Montgomery, Opelika, Atlanta, Toccoa, Spartanburg, Charlotte, Salisbury, Greensboro, New Orleans.



A CONSTANTLY CHANGING PANORAMA OF SCENIC BEAUTY THROUGH THE LAND OF SONG AND STORY, FROM THE GREEN FIELDS OF VIRGINIA TO CALIFORNIA'S GOLDEN GATE



COMMERCE AND INDUSTRIES BUILDING, PANAMA-CALIFORNIA EXPOSITION, SAN DIEGO.



MISSION BELLS, ARTS AND CRAFTS BUILDING, PANAMA-CALIFORNIA EXPOSITION, SAN DIEGO.

PANAMA-CALIFORNIA EXPOSITION, SAN DIEGO, CALIFORNIA.

SEE SAN DIEGO FIRST.

Every day of the year 1915 San Diego will present the most unique exposition of history—"an exposition of opportunity." It will portray the progress of all peoples through all ages by demonstrations in action of the processes they have employed. There will be no displays of products. The exposition will teach how things are done; in other words it will be an exposition of processes. In no sense is it designed to show the products of the doing. It will reveal the opportunities found in the Great West—opportunities for home-building and profitable investment, based upon the sure guarantee of the Panama Canal's completion. Every Western state, and nearly every Latin-American country affected by the canal, will have exhibits showing what they offer the home-seeker and the investor.

This exposition is being built NOW, although it is to be opened January 1, 1915. The site is 615 acres in a magnificent park of 1400 acres in the heart of San Diego. This location is a plateau overlooking city, bay, ocean, with the coast range mountains of California and Mexico as a background.

All of the building is practically completed and this permits ample opportunity for the placing of the 7,000,000 plants which will adorn the grounds.

For information write:

A. J. POSTON, General Agent
Washington-Sunset Route
905 F St. N. W., Washington, D. C.

ALONG THE WAY

The panoramic sketch shown above will afford some idea of the scenic beauty of the Washington-Sunset Route, but no picture can portray, no pen describe, the actual loveliness of the country it traverses; nor can one appreciate the interest aroused by the local "color" or "atmosphere" in this land of romance except by personal observation and contact

From the National Capital to Golden Gate, nearly every mile is of historic, as well as scenic, interest. Homes of great men and lovely women whose names crowd the pages of American history; scenes of fierce conflicts during the Revolution, the War of 1812, the Mexican War, and the War between the States; relics of the old South—revelations of the new; all combine to add attractiveness to what might otherwise be a tiresome journey.

There are so many places of interest we cannot mention them all, but let's consider New Orleans. It is unique in that it has alluring qualities not found in any other American city. It is different and un-American, yet essentially American and wide awake; and in this peculiar duality lies the supremacy of its charm. In the Vieux Carre, or Creole quarter, it tells the story of older days when the flower of Creole chivalry thronged its streets, when the Latin tongues were the languages of society, and the soft-toned patois the speech of the people. Across Canal Street is the new American section, its business streets filled with the clamor of modern commerce, its residence streets lined with magnificent homes and attractive cottages, all surrounded by spacious flower-fringed lawns shaded with wide-spreading live oaks festooned with Spanish gray moss.

West of New Orleans lies the great sugar-bowl of Louisiana, picturesque lakes and reed-grown savannas interspersed with spots of deep, dark, southern forest, moss-draped and ghostly. Stately mansions are seen through the groves, all with broad galleries, suggesting the days of southern chivalry and Creole aristocracy. Then come the rice and cotton fields, the oil wells, the cattle ranges, the canyons of the Rio Grande, the Pecos and Devil's River; the wonderful semi-arid region which Frederick Remington has made familiar to all in his Indian pictures; and finally, California, the Land of Sunshine, Fruit and Flowers.

WASHINGTON-SUNSET ROUTE—EXPOSITION LINE—1915

PANAMA-PACIFIC INTERNATIONAL EXPOSITION, SAN FRANCISCO, CALIFORNIA.

The Panama-Pacific International Exposition has been authorized by Act of Congress of the United States as the nation's celebration of the construction and opening of the Panama Canal. It is officially located at San Francisco, State of California, the central and dominant harbor city of the Pacific Slope of North America. By Proclamation of the President of the United States the nations of the earth have been invited to participate therein.

The Exposition will be held in the year 1915, opening February 20th, closing December 4th, a period of 288 days.

On the day it opens it will represent an aggregate expenditure of about fifty million dollars.

Actual construction work was publicly begun October 14, 1911, President Taft turning the first spadeful of earth; and on February 2, 1912, he made official proclamation of the celebration, inviting the nations to join therein.

The Panama Canal, by affording a more direct waterway for lines of ocean travel, will promote the commerce of the entire world, and thus advance the welfare of every nation. New areas of productivity will develop, and new commercial exchanges will be established.

The location of this Celebration on the line of what is termed "the meeting place of the East and West," will, therefore, best enable the Exposition to illustrate and emphasize the good work of the Canal, and must prove of the greatest geographical convenience to all countries and peoples.

The influence of the Canal upon the world's commerce and civilization has been embodied, in part, in the Plan and Purpose of the Exposition. It is made contemporaneous in character, universal in scope. Its conception is intended to embody the highest ideals of the American people. Its physical equipment is adequate, its architecture imposing and beautiful, its classification of exhibits comprehensive, and its power for good should be greater than that of any previous International Exposition.

For information write:

A. J. POSTON, General Agent
Washington-Sunset Route
905 F St. N. W., Washington, D. C.



BIRDS EYE VIEW, PANAMA-PACIFIC EXPOSITION SAN FRANCISCO



PALACE OF MACHINERY AND PALACE OF MINES AND METALLURGY, PANAMA-PACIFIC EXPOSITION SAN FRANCISCO